

MAY - AUGUST 2023

BBA NEWSLETTER



MEET OUR TEAM

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GREETINGS!

As summer draws to a close and we welcome the beauty of autumn, we want to take a moment to reflect on the wonderful activities and moments we've shared together since May.

From May to August, our community has come together to create lasting memories and make the most of the vibrant season.

From all of us at BBA, we wish you a wonderful autumn filled with warmth, joy, and new opportunities.

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STUDENT ENGAGEMENT



Honor Student Graduation Ceremony



Víctor Alexander Nader

We applaud you for achieving the highest grade of this class and for having the honor of conducting such a wonderful speech at this ceremony. Your dedication and academic excellence are an inspiring example to all.

We were really happy to see our amazing students graduate. On this special day, we celebrated the commitment, strength, and effort that got them here. They faced tough times, learned a lot, and are now impressive people ready to make the world better. Congratulations to all of you!



Graduation Ceremony



Cuevas del Pomier

Going on a cool field trip with Miss. Sardis and our Earth Science class! BBA students had an exciting adventure exploring caves and learning about nature's secrets. Miss. Sardis, who loves Earth Sciences, taught us a lot and made it fun.



After coming out of the caves, we had more knowledge and a greater love for how amazing and complicated our planet is. Even as business students, this helps us understand natural resources and how we can make a difference in the world. We want to thank Miss. Sardis for taking us on this amazing trip where we got to learn and explore. We're thankful for the chance to learn about Earth Science outside of the classroom.



MARKET LINK-UP



PEPSICO



Visit to PepsiCo

WITH MS. ANNIETTE AND MR. ROCHA

In our marketing class, our students went to the PepsiCo Caribbean Plant in our country. We learned about how Pepsi markets its salty and sweet snacks. We also saw how they make their products and make sure they're good quality by visiting the production lines. Professor Anniete Cohn-Lois organized this activity, and Professor Rocha helped us understand all of the concepts shown during the visit.



THE PENSION SYSTEM

Thinking back on a really great time at the AFP Crecer's conference. We learned a lot about financial planning and saving for retirement, and it made our understanding of money and the future better. The financial experts from AFP Crecer were amazing; they explained financial planning in a way that was easy to understand and got us excited about it.



Throughout the day, we got lots of new ideas, and we were excited to use these new strategies to make sure we have a good financial future. The conference wasn't just about math; it was about feeling confident about our money and making smart choices that will help us in the future. We want to say thank you to the AFP Crecer team for coming to UNIBE and teaching us so much.

IMPUESTOS INTERNOS



ELECTRONIC BILLING

Our recent event with the DGII (Dominican tax authority) taught our BBA students about how electronic billing can change Dominican businesses for the better. We had the honor of having the DGII talk to us about the advantages and ways to use electronic invoicing, and it really got us thinking.

“BUSINESS OPPORTUNITIES ARE LIKE BUSES, THERE’S ALWAYS ANOTHER ONE COMING.” – RICHARD BRANSON

At the event, we talked about things like how electronic billing can make businesses work better, be more open, and help the economy.

We want to thank the DGII for sharing their knowledge and wanting to make things better. When we use electronic invoicing, we all help make business more efficient, honest, and good for the environment.



LATEST ACTIVITIES

SCOTIABANK



Elisa Huerta, the Senior Manager of the Project Management Office (PMO) at Scotiabank, spoke to our students about project management and how it affects companies. Students learned about different things like portfolios, programs, projects, and Business As Usual (BAU). They also learned why project management is important, how projects go through different stages, and how to decide what projects to work on and plan them.

SOCIAL LEADERSHIP

We were lucky to have Samuel Bonilla and Nicole Pichardo, who are both running for political positions and are also leaders in their communities, come talk to our students. They taught our students about why it's important to be leaders in society and get involved in civic activities. Their talk about democracy and taking part in politics really meant a lot to our students. They shared their experiences and knowledge, and our students felt motivated to make a difference in their communities.





**COMMUNITY
SERVICE**



SUSTAINABLE MOBILITY

On June 5, to celebrate World Environment Day, there was a conference about sustainable transportation in the Dominican Republic. At this event, the speakers talked about electric transportation, the problems we still need to solve to make it more eco-friendly, how many electric vehicles there are, and how some companies are doing things differently in the car and logistics industries. After the discussion, students got to see different types of electric cars available in the country and had a fun and educational experience. Professor Anniete Cohn-Lois organized the event.



FOUNDATIONS

FUNDACION FACCI

Our students, with the help of Ms. Angela's leadership and social responsibility class, had the special opportunity to welcome Fundación Facci, a nonprofit group that helps children with cancer. We all worked together to support this important cause. Ms. Angela's class taught our students about being socially responsible and why it's important to help the community, instilling in them a strong sense of giving back and making a positive impact.



FOUNDATIONS



FUNDACION TROPICALIA

We had a visit from Ms. Sofía Perazzo, who is the president of the Tropicalia Foundation and also the vice president of Sustainability at the Tropicalia Group. Ms. Perazzo talked about how Tropicalia is a sustainable business and how they have worked really hard to protect the environment and support the Miches community. Professor Anniete Cohn-Lois organized this event, and it was attended by Dayana Polanco, the BBA director, and many others from our academic community.



FACULTY DEVELOPMENT



Internship Workshop



“There are no secrets to success. It is the result of preparation, hard work and learning from failure.” – Colin Powell

Getting ready for success in the professional world with Professor Angela Liriano's Internship Workshop! Since graduation is approaching, it's important to get the skills and know-how to do well in the workforce. Professor Angela Liriano led a helpful workshop to guide students in finding meaningful internships and starting their careers with confidence. She used her experience to give students great tips, practical advice, and industry knowledge to help them in a tough job market. They learned how to make impressive resumes and excel in interviews during this workshop.



INTERNATIONALIZATION



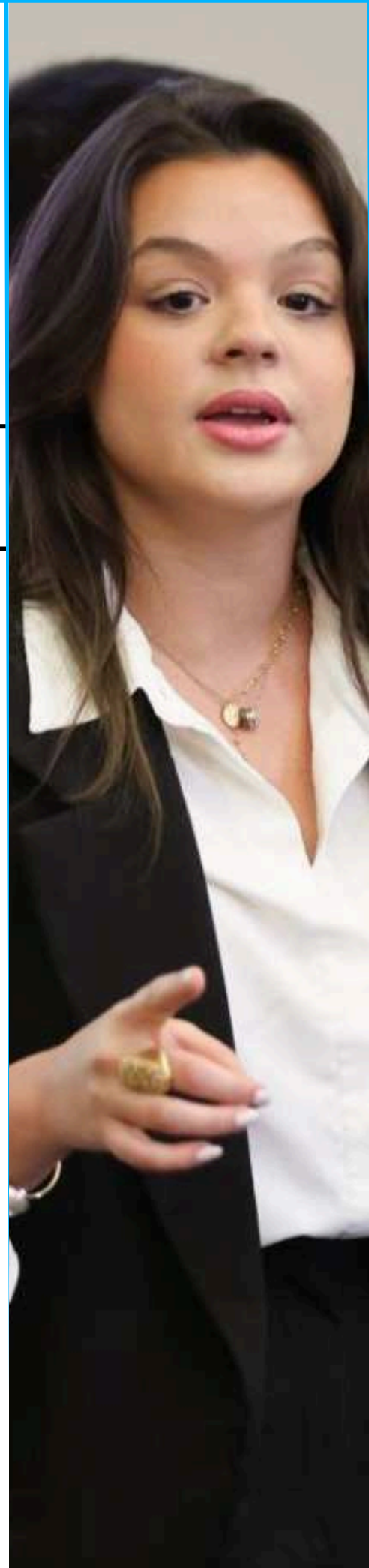
StartUp Pitch Competition

2023

The BBA Faculty is very proud of our students who took part in the Miami Herald Startup Pitch Competition 2023! They showed their creative projects with a lot of passion and determination, and it's really inspiring to see how creative they are.

One project that stood out was Mind•ful, which is an app for mental health. It gives people a safe place to share their thoughts and feelings, and you can stay anonymous if you want. The app helps with the problems of feeling alone, embarrassed, or like you don't have support for mental health issues. It connects you with others going through the same things, helps you build a support system, and makes you feel like you belong. It also offers things like therapy, support groups, meditation, and yoga.

We want to say congrats to all the students who were in the competition. Each of your projects is unique and makes a difference. Your hard work and dedication are impressive, and we can't wait to see all the good things you'll do in the world. Keep being creative, pushing boundaries, and striving for excellence!





WESTERN MICHIGAN UNIVERSITY

DAY OF WORKSHOPS

On May 23rd, 2023, we had a day full of fun workshops! First, we got our creative juices flowing with writing and storytelling. After that, we dived into market research, looking at things like music, food, movies, and social media. To finish it all off, we worked on a project to promote Dominican grocery store products in the United States market.



WMU JOINT CLASS

Our students had a special class with both Professor Angela Liriano and Dr. Lewis, who leads the SEITA Scholars group at Western Michigan University! We want to thank our guests from Western Michigan University for joining us and making this experience great.



FOR MORE INFORMATION

*CHECK OUR
CREDENTIALS*

@bbaunibe

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