

BBA NEWSLETTER

August - December 2022



UNIBE
LEADING GLOBAL EDUCATION

BACHELOR IN
BUSINESS
ADMINISTRATION





WORK TEAM

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Experiential Learning



BBA Experience

REVEAL YOUR FUTURE

Young talents willing to live what it would be to be a BBA student accompanied us in "Vive la Experiencia", where they learned about our program, listened to our student's testimonies, and enjoyed an activity that taught them a lesson about businesses in today's world.







BBA Receives the Visit of Academics from Western Michigan University

Unibe received at its facilities the visit of Dr. Devrim Yaman, Associate Dean for Undergraduate Programs; and Mr. Scott VanAvery, International Recruitment Manager at Western Michigan University – Haworth College of Business.



The visit was led by Dr. Vhyna Ortega Díaz, academic vice-rector; Dr. Loraine Amell Bogaert, Vice-Rector for Outreach and Internationalization; and Dayanna Polanco, director of the BBA School.

"Finance for Your Future Self"



Sarah Despradel is a renowned financial and investment coach who has positively impacted thousands of people. She is the author of the *Avanza Guide*, a successful tool for organizing personal, home and business finances. She is the host of the podcast and Youtube channel "Finanzas y Abundancia" and co-host of "Finanzas con Humor". This talk with our students from the Business Management class was entitled: "Finances for your SELF of the future".



Success comes

when you give the first

STEP!



Leadership in the Business World

Darys Estrellas

The expert in finance, leadership and international speaker, Darys Estrella shared with the students of the Bachelor of Business Administration (BBA) experiences and advice to be successful in the local and international financial sector, as well as to develop inspiring leadership in the world of business. The activity impacted more than 100 students of the race. It was moderated by Professor Anniete Cohn-Lois and included the participation of university directors and authorities.





3 things we learned

from Mariel Zimmermann

1 Don't try to please everyone

2 Without passion there is no motivation

3 Think about what you would do without rules or excuses



Podcast Recommendation

Podcast are a great way to get knowledge from different industries and from different people.

On this occasion we want to recommend the Pesos Pesados podcast , a podcast dedicated by and for business. It features excellent business executives and entrepreneurs who express their experiences and knowledge.



Labor Inclusion of People with Disabilities

Federico Corporan

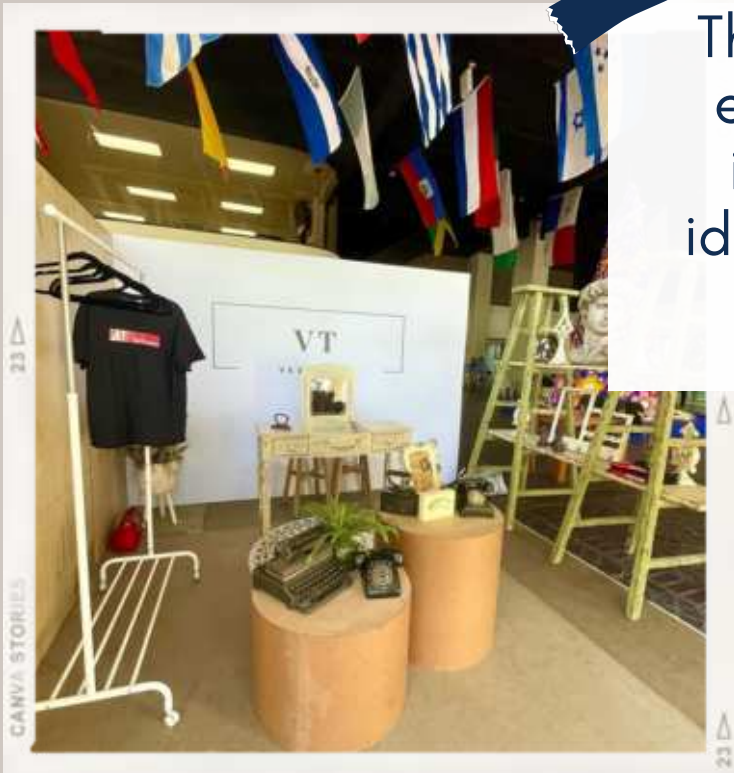
The Labor Inclusion of People with Disabilities (PCD) is an opportunity for growth and benefit for all (company, community, people with disabilities and collaborators in general). In a class on Diversity and Inclusion in the Work Environment, with Professor Bianca Lajara Baez. We had the representation of the ProBien Foundation, the facilitator Federico Corporan, who gave a talk on: Labor inclusion of People with Disabilities.



BBA Business Camp



This year our students excelled at creating innovative business ideas and selling them on campus.



The WMU Global Hub at Unibe

Dr. Edward Montgomery & Dra. Loraine Amell



Students had the opportunity of learning about the partnership Between Unibe and Wester Michigan University from Dr. Edward Montgomery, president of WMU & Dra. Loraine Amell, Unibe's Vice-rector for Internationalization and Liaison. We consider that learning about this partnership helps students get a wider view on how it can help empower their career and also give them a sense of home before they go off to WMU.

Social Action



BBA Participates in Beach Cleanups



On October 1, our BBA students participated in the Beach Cleanup organized by the Ministry of the Environment. More than 50 students participated in this activity, becoming aware of the importance of caring for our natural resources, teamwork and the importance of considering our environmental impact within business models. This activity was coordinated by teachers Sardis Medrano and Anniete Cohn-Lois.

"Preserve and cherish the pale blue dot, the only home we've ever known."



E-Learning Tools



Coursera



Coursera is an online learning platform that offers thousands of online courses in partnership with over 200 of the world's leading universities and companies. The site offers individual courses as well as bachelor's and master's degree programs that reduce barriers to higher education. There are also professional certificate programs designed to aid workers in securing new roles or promotions.

From <https://www.businessinsider.com/what-is-coursera>



Khan Academy

Khan Academy offers practice exercises, instructional videos, and a personalized learning dashboard that empower learners to study at their own pace in and outside of the classroom. We tackle math, science, computing, history, art history, economics, and more, including K-14 and test preparation (SAT, Praxis, LSAT) content.

From <https://www.khanacademy.org/about>

Notion



Notion is an all-in-one workspace where you can write, plan, collaborate, and get organized - it allows you to take notes, add tasks, manage projects & more. This workspace allows you to write in a beautiful clean space, build your own personal wiki (with endless layers of content), plan using a kanban view, a calendar, or a simple list view, and last, but not least, to capture your workflows and record everything creating spreadsheets and databases. Notion works across all platforms including on Android, iOS, Mac, Windows, Web.

From <https://www.keepproductive.com/blog/notion-for-beginners>



Momentum

Momentum is a productivity and time management app that helps users stay focused on their goals and tasks by providing a personalized dashboard with a to-do list, weather, time, and inspiration. It also offers features such as website blocking, goal tracking, and reminders. The app is available for Chrome, Firefox, and Safari as a browser extension, and can also be used as a standalone web app.

Academic Achievements



LIV

Ordinary Graduation



Unibe celebrated with joy the LIV Ordinary Graduation where the BBA program brought new professionals in both majors International Business in Finance and International Business in Marketing, proud to see them accomplish their goals.

Back on Campus



Important Information

REQUIREMENTS TO RETURN TO THE UNIVERSITY

- Register vaccination status in your UAcademy profile.
- The use of masks.
- Physical distance of 1.5 meters.
- Complete the Health assesment form.
- Personal commitment to comply with all safety protocols.

COURSE DELIVERY MODES & GUIDELINES

Virtual Mode

Duration: 15 Weeks

Required Online Attendance: 15 Weeks Online

Required On Campus Attendance: 0 Weeks

Student Capacity per Section: 40 Students

Student Attendance Capacity on Campus: 0 Students

Asynchronous Virtual Mode

Duration: 15 Weeks

Required Online Attendance: 15 Weeks Online

Required On Campus Attendance: 0 Weeks

Student Capacity per Section: 40 Students

Student Attendance Capacity on Campus: 0 Students

Hybrid Mode

Duration: 15 Weeks

Required Online Attendance: 10 Weeks Online

Required On Campus Attendance: 5 Weeks

Student Capacity per Section: 40 Students

Student Attendance Capacity on Campus: 20 Students

Block / Modular Mode

Duration: 7 Weeks

Required Online Attendance: 5 Weeks Online

Required On Campus Attendance: 2 Weeks

Student Capacity per Section: 40 Students

Student Attendance Capacity on Campus: 20 Students

Hybrid On Campus Mode

Duration: 15 Weeks

Required Online Attendance: Student Selection

Required On Campus Attendance: 2 hours max.

Student Capacity per Section: 40 Students

Student Attendance Capacity on Campus: 20 Students

On Campus Mode

Duration: 15 Weeks

Required Online Attendance: 0 Weeks Online

Required On Campus Attendance: 15 Weeks

Student Capacity per Section: Pending Approval

Student Attendance on Campus: Pending Approval



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THANK YOU FOR READING!



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