



BBA NEWSLETTER

JANUARY – APRIL

An overlook of all the activities and events done during the January – April 2023 semester.

MEET OUR TEAM



DIRECTOR

DAYANNA POLANCO

ADMINISTRATIVE ASSISTANT

CATHERINE GARCIA

EDITOR IN CHIEF

ANGELA LIRIANO

LIZ CASTILLO

GREETINGS!

Now that we start a new semester, it's time to remember all the activities we did last semester January - April 2023. let's hope for this new semester to be just as fun.

THE ACTIVITIES

MS. ANGELA'S PARTY

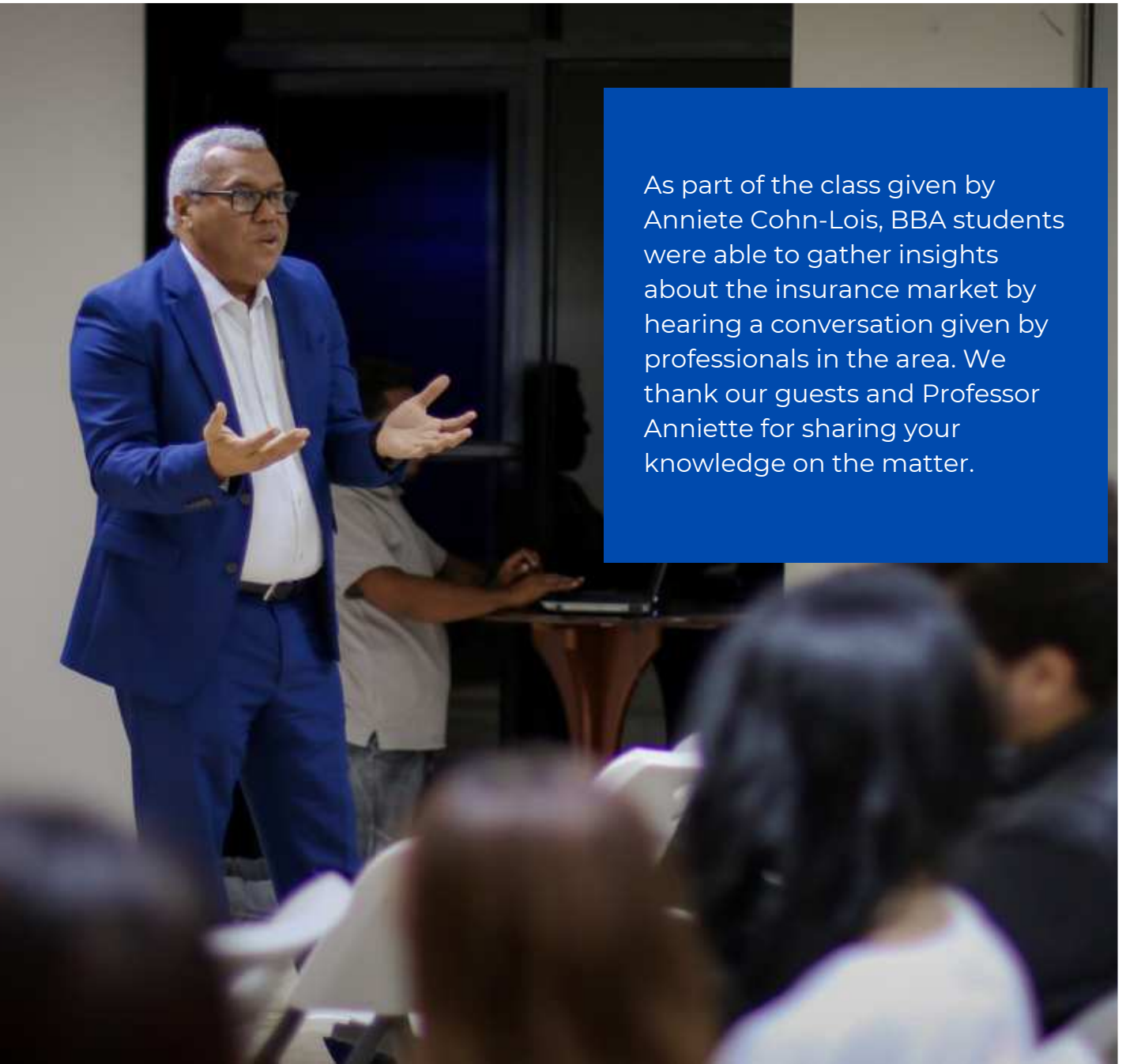
Valentine's is a special day and Ms. Angela made sure to share it. A Valentine's party was celebrated in her classroom where everyone got the chance to feel the magic of this special holiday!



QUALA DOMINICANA

As part of the Human Capital Management class, BBA students were visiting the facilities of Quala Dominicana. There they learned about the structure and management of their human capital as well as the way in which they make some of their products.

INSURANCE, CONTRIBUTION TO THE FINANCIAL SECTOR



As part of the class given by Anniete Cohn-Lois, BBA students were able to gather insights about the insurance market by hearing a conversation given by professionals in the area. We thank our guests and Professor Anniette for sharing your knowledge on the matter.

INSURANCE, CONTRIBUTION TO THE FINANCIAL SECTOR





PROFESSORS MEETING

All the BBA professors had a marvelous meeting with Ms. Dayanna Polanco where the accomplishments of the BBA program. Other events and special occasions were also discussed. Stay tuned to find out what they are!



DIRECCIÓN GENERAL DE IMPUESTOS INTERNOS

The Financial Accounting I students of our BBA program were visited by representatives of the General Directorate of Internal Taxes (DGII) to present on the topic "Dominican Tax System". The said presentation was in charge of Lic. Claudia de Aza.



JUVENILE LEADERSHIP AND PARTICIPATION

UNIBE has a big community composed mainly of the youth that will lead the future. For this reason, the Ministry of Youth gave a conference to BBA's professors and students about leadership.



CHILDREN INTERNATIONAL



As part of the Corporate Communication class, BBA students visited Children International Community Center. Learning about Corporate Social responsibility and the impact businesses have in the development of communities and nonprofit organizations.



FRANCOPHONIE WEEK

Students from the Human Resources Management class participated in Francophone Week by presenting several countries from the french speaking world. Students presented their culture, labor laws, politics, economic status, and so on.



GUEST SPEAKERS



LABOR RELATIONS ADVISOR

Leanne Sookhoo is a renowned professional working for the Federal Government of Canada with vast experience in HR, Labor Relations, and developing policies.

ASSISTANT MANAGER AT RICA

The assistant manager of Rica helped the student from Mr. Gianfranco Torino's class better understand the importance of having a marketing strategy and how it may impact a business.



GUEST SPEAKERS



HULT INTERNATIONAL BUSINESS SCHOOL

UNIBE's BBA school in alliance with Hult International Business School held a master class with Prof. Thomas Sullivan. Prof. Sullivan spoke about leadership in times of artificial intelligence and the digital age. The activity was coordinated by the teacher Anniete Cohn-Lois.

**VIVE LA
EXPERIENCIA UNIBE**

SPECIAL EVENTS



BBA CONFERENCE

Vive la Experiencia is always an opportunity for students to demonstrate their entrepreneurial skills, innovative ideas, and creativity. This year was no exception!



VIVE LA EXPERIENCIA UNIBE

SPECIAL EVENTS



SIGMA BETA DELTA

INDUCTION CEREMONY

We congratulate our BBA students who have been inducted into the Sigma Beta Delta chapter at Unibe. They have been recognized for their dedication, hard work, and academic achievements, allowing them to become part of a community of individuals who strive for excellence.

LORENZO BALDERA <<<



>>> **AMANDA GONZALEZ**

SIGMA BETA DELTA

INDUCTION CEREMONY



»»» ENMANUEL RODRIGUEZ

FELIPE SARTORI «««



»»» MARIA ISABEL SILVERIO



SIGMA BETA DELTA

INDUCTION CEREMONY



»»» CAROL MONDESI

ADRIADY PARRA «««



»»» STEPHANIE ALMONTE



SIGMA BETA DELTA

INDUCTION CEREMONY



»»» CLAUDIA PASCAL

DANIELA GOZALI «««



»»» GEORGE CASTILLO



SIGMA BETA DELTA

INDUCTION CEREMONY



»»» VANGELLY ORTIZ

MARGARET BEARD «««



»»» DIOSANGEL MUÑOZ

E-LEARNING TOOLS



MICROSOFT TEAMS

Microsoft Teams is a real-time collaboration and communication workspace where professors are to connect with students when presential classes aren't an option.



NOTION

Notion is a single space where you can think, write, and plan. Our professors use Notion as to innovate the common way of doing reports.



TED-ED

TED-Ed is an educational platform that allows creating educational lessons with the collaboration of teachers and students.



FLIPGRID

A good method to start a conversation is with Flipgrid. Our professors post interesting topics and encourage dialogue among the students.

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