BBA

Newsletter

ENERO – ABRIL 2022

UNIBE
LEADING GLOBAL EDUCATION

BACHELOR IN
BUSINESS
ADMINISTRATION

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WORK TEAM

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Experiential Learning

FIU VISITS BBA!

FLORIDA INTERNATIONAL UNIVERSITY

"Our students had the opportunity to ask questions about what their lives will look like once they continue their career path at Florida International University. We were thrilled to receive the visit of Rodrigo Velazco who provided us with insights about what life at FIU looks like besides how students will be able to grow personally."

Vive la experiencia

Students interested in enrolling the BBA program at Unibe had the opportunity to learn more about the different certifications and concentrations, they heard our alumni's experiences, and they also had the chance to perform a Case Study about a real life business topic.

Our mission with BBA Unibe, is to create professionals with administrative leadership, a comprehensive vision of technical and commercial skills, with the ability to meet the needs and values of the international labor market that support ethical actions through a program of practical application and a highly qualified faculty. Begin your admission process, now available 100% ONLINE from the comfort of your own home and become part of UNIBE!

Business Meeting 2022

Encuentro Empresarial 2022

This meeting served to discuss issues of interest to the private sector regarding university graduate candidates, as well as to promote the value that UNIBE graduates give to the said sector. Likewise, topics of internships and inter-university competitions sponsored by companies were covered, which represent great opportunities both for students and for the companies themselves.

Podcast recommendations

HBR IDEACAST

A weekly podcast featuring the leading thinkers in business and management.

How I Built This

A podcast about innovators, entrepreneurs, idealists and their stories about the movements they built.

Mind Your Business

In this podcast, James untangles the common misconception that hustle and hard work are all it takes to be successful.

Coaching Real Leaders

Real-life coaching sessions with leaders working to overcome professional challenges.

Building and Managing Systems

Regarding the Building and Managing Systems theme, in which Project Management concepts are addressed, we had the presence of Ing. Eduardo Curiel, an expert in logistics and project management, who shared with us about his experiences in agile methodologies such as SCRUM and his use in project management, both in the technological field and in other professional areas and personal life.

SCRUM in real life

Professor: Jorge Luis Ledesma
Subject: Management Information Systems

Project Management in Technology

Eduardo A. Curiel
March 31st, 2022

Jorge Luis Ledesma

"On March 31, my students of the Bachelor in Business Administration (BBA) at Universidad Iberoamericana and I received Eduardo Curiel Justo, Scrum Master at BairesDev, in our Management Information Systems class. He brought his knowledge and expertise in project management, so the students could have a first-hand approach to what it's like to work in that field and how it can be applied in IT projects, with a special focus on the agile methodologies, mainly Scrum.

It was a pleasure to share the space with Eduardo Curiel Justo and get my students closer to real-life experiences related to the topics we cover in class."

From our special guest

Eduardo Curiel Justo

"I had the opportunity to share my knowledge in Project Management with SCRUM with the students of BBA of UNIBE. It feels great to help students understand this way of working, to give them real life examples of how to use SCRUM and how it can benefit their lives and their careers.

Thanks Jorge Luis Ledesma Ureña for the opportunity. Looking foward for the next one."

Thank you!

Final Presentation Human Resources

Professor: Angela Liriano
Subject: Human Resources

For their final project of the Human Resources class, the students, worked as consultants where each selected group evaluated and advised the chosen company. Each group made one or several face-to-face visits to get to know the companies where they were doing the consultancy.

"It was a very good experience for everyone. Students were able to learn about the human management processes of the companies and in some cases support the creation and standardization of processes."

Carolina Paulino Cuello

Human Resources & Employer Branding Advisor at Work & Talent

Profile

"I firmly believe that "a great business strategy, without great talent, is irrelevant"

For 14 years I have been passionate and have served with a vocation in the Banking & Finance sector, in Human Resources management, contributing to the Expansion, Development, Training and Planning of Talents and the Profitability of Businesses, from a Management criterion of people based on Techniques, Methodologies, Efficient Processes, Financial Investment and Vanguard initiatives.
I believe that companies are their People and that they are acquired, retained and attracted by a correct management of Employer Branding"

Talk with Carolina Puello

Our Human Resources students had the opportunity to hear about Carolina Puello's passion, which is all about hiring and connecting with people. She is also the CEO and founder of Work Talent, a company dedicated to recruitment services, selection and hiring of personnel.

E-Learning Tools

Tomato Timer

Tomato Timer is a flexible and easy-to-use online Pomodoro technique timer. The Pomodoro Technique is a time management method that encourages people to work with rather than against the clock. You divide your workday into 25-minute pieces interrupted by five-minute intervals using this strategy.

Grammarly

Grammarly is a cloud-based typing assistant that reviews spelling, grammar, punctuation, clarity, engagement, and delivery mistakes. It uses artificial intelligence to identify and search for an appropriate replacement for the error it locates.

LinkedIn

LinkedIn is for anyone who wants to take their professional life more seriously by seeking out new possibilities to advance their careers and network with other professionals. In this platform you can meet other professionals in person, exchange business cards, and talk about what you do. It's like a massive online networking event.

Mural

MURAL is a virtual platform that allows creative teams to collaborate graphically and come up with answers to difficulties and obstacles. Some of the top reasons innovative teams love this tool include the ability to generate basic but thorough diagrams and put ideas down in a virtual, collaborative space.

Academic Achievements

MOOCs Cerfications

Management and Information System students took 10 massive open online courses (MOOCs) offered by foreign universities and renowned companies. The content of these trainings served as a conceptual basis or practical complement to the topics covered in class. As an added bonus, students received certifications they already have on their LinkedIn profiles, allowing them to increase the attractiveness of their professional profiles.

MOOCS
Certifications

IT Infrastructure and Emerging Trends

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Today organizations are either embracing digital technologies to improve their businesses or being disrupted by entrants with such capabilities. Therefore it is important for managers and executives of all organizations to learn about various technologies and apply them in innovative ways. Some of the most important trends in Information Technology are mobile, cloud, security, and blockchains.

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Enterprise Systems

This course provides you with an understanding of what Enterprise Systems (also commonly termed as Enterprise Resource Planning Systems, ERPs) are. After learning about what these systems are, we would touch upon why these systems are useful to companies, through which you would get to see the various jobs and positions that are associated with the use and deployment of ERPs.

Business intelligence and data analytics: Generate insights

Megatrends' heavily influence today's organisations, industries and societies, and your ability to generate insights in this area is crucial to your organisation's success into the future. This course will introduce you to analytical tools and skills you can use to understand, analyse and evaluate the challenges and opportunities 'megatrends' will inevitably bring to your organisation.

The AI Ladder: A Framework for Deploying AI in your Enterprise

This course is intended for business and technical professionals involved in strategic decision-making focused on bringing AI into their enterprises. Through the use of a conceptual model called "The AI Ladder", participants in this course will learn the requirements, terms and concepts associated with successfully developing and deploying AI solutions in their enterprises.

Analysis for Business Systems

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Today organizations are either embracing digital technologies to improve their businesses or being disrupted by entrants with such capabilities. Therefore it is important for managers and executives of all organizations to learn about various technologies and apply them in innovative ways. Some of the most important trends in Information Technology are mobile, cloud, security, and blockchains.
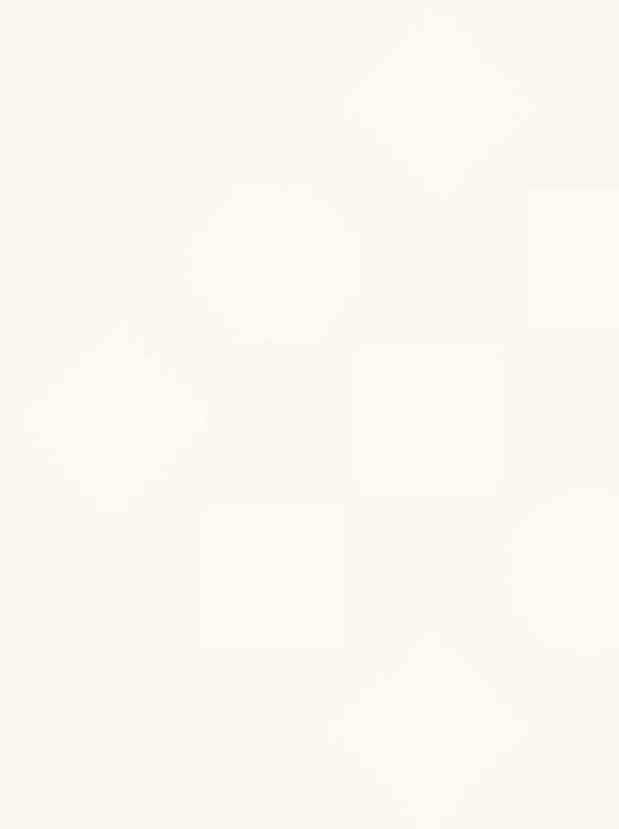
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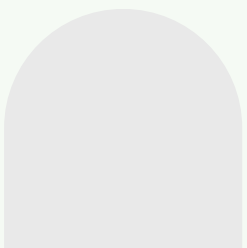# Building No-Code Apps with AppSheet: Foundations

Most often, organizations acquire information systems as part of a larger focus on process improvement and efficiency. These organizations need to invest in the right system to meet their needs: right functionality, right size, and for the right price. The business systems analyst role in most organizations is responsible for translating the organization's needs into requirements, which are then used to select or build the right system for the organization.

Professor: Jorge Luis Ledesma
Subject: Management Information Systems

Teacher's Article

Daily Reminder

Working hard for my dreams

Back on Campus

Important Information

Requirements to return to the university

- Register vaccination status in your UAcademy profile.
- The use of masks.
- Physical distance of 1.5 meters.
- Complete the Health assesment form.
- Personal commitment to comply with all safety protocols.

Course Delivery Modes & Guidelines

Virtual Mode

Duration: 15 Weeks

Required Online Attendance: 15 Weeks Online

Required On Campus Attendance: 0 Weeks

Student Capacity per Section: 40 Students

Student Attendance Capacity on Campus: 0 Students

Asynchronous Virtual Mode

Duration: 15 Weeks

Required Online Attendance: 15 Weeks Online

Required On Campus Attendance: 0 Weeks

Student Capacity per Section: 40 Students

Student Attendance Capacity on Campus: 0 Students

Hybrid Mode

Duration: 15 Weeks

Required Online Attendance: 10 Weeks Online

Required On Campus Attendance: 5 Weeks

Student Capacity per Section: 40 Students

Student Attendance Capacity on Campus: 20 Students

Block / Modular Mode

Duration: 7 Weeks

Required Online Attendance: 5 Weeks Online

Required On Campus Attendance: 2 Weeks

Student Capacity per Section: 40 Students

Student Attendance Capacity on Campus: 20 Students

Hybrid On Campus Mode

Duration: 15 Weeks

Required Online Attendance: Student Selection

Required On Campus Attendance: 2 hours max.

Student Capacity per Section: 40 Students

Student Attendance Capacity on Campus: 20 Students

On Campus Mode

Duration: 15 Weeks

Required Online Attendance: 0 Weeks Online

Required On Campus Attendance: 15 Weeks

Student Capacity per Section: Pending Approval

Student Attendance on Campus: Pending Approval

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THANK YOU FOR READING!

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